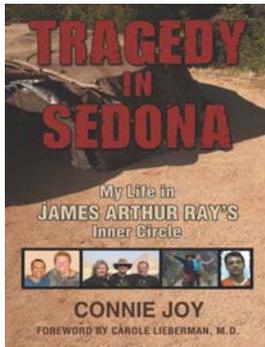


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Insider's Book Helps Prosecution Prepare James Ray Manslaughter Trial Begins

(Camp Verde, AZ, March 9, 2011) Opening arguments began March 1st for the manslaughter trial of James Arthur Ray, the self-help and success guru charged with the deaths of three in an Arizona sweat lodge ceremony. Detectives and the prosecution used Connie Joy's book *Tragedy in Sedona: My Life in James Arthur Ray's Inner Circle* to provide insight on Ray and his events. Joy, a participant in 27 Ray events, is a resource for local and national media, including CNN's HLN programs "ISSUES with Jane Velez-Mitchell" and TruTV's "In Session," KGTV in San Diego, and KTVK and KNXV in Phoenix. Connie awaits interviews by "Dateline NBC," "The Early Show," "TODAY," among others as the trial progresses over the coming months.



Tragedy in Sedona (Transformation Media Books; 2010; ISBN 978-0-9845751-6-9) is a riveting behind-the-scenes look at the rise and fall of "Rock Star of Personal Transformation" James Arthur Ray, one of the stars of the hit film *The Secret* and guest on TV shows like *Oprah* and *Larry King Live*. Joy takes you on her personal and candidly revealing journey—from being a devoted participant of Ray's "Dream Team" to trying to warn others. Tragically, her prediction that someone could be seriously hurt came true in October 2009 when three people died and 18 participants were injured during a sweat lodge run by Ray and his staff.

Links to the news and video recordings of selected shows featuring Connie Joy are listed below. Updated and additional information is available at <http://transformationmediabooks.com/tragedyinsedona> and Joy's blog: <http://www.facebook.com/TragedyInSedona> .

Issues with Jane Velez-Mitchell
(Video) CNN/HLN

<http://www.cnn.com/video/#/video/bestoftv/2011/03/01/exp.jvm.sweat.lodge.insider.hln>

Verde Independent Newspaper

<http://verdenews.com/main.asp?SectionID=1&SubSectionID=1&ArticleID=40473>

ABC News-Arizona KNXV TV 15
(2 Videos of News Broadcasts)

http://www.abc15.com/dpp/news/region_northern_az/other/former-follower-speaks-out-about-guru's-sweat-lodge



Connie Joy has a BS in Computer Science Mathematics from Santa Clara University, in California, and an AAS in Medical Laboratory Technology & Electron Microscopy. She has worked as a medical laboratory technologist, chemical engineer, and large-computer systems sales person. Connie and husband Richard are Realtors[®] and brokers in their firm, The Joys of Real Estate. They reside in San Diego, CA, with their daughter, Erica.

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